



# Jenny Shea Rawn

## FOCUS AREAS

inspiring others to live and eat simply, flavorfully and healthfully

**Jenny Shea Rawn, MS, MPH, RD** is a leading Registered Dietitian, nutrition communications expert and media trained spokesperson whose goal is to inspire others to live and eat simply, flavorfully and healthfully.

Jenny's passion for providing food and nutrition inspiration has led her to positions such as health and wellness spokesperson and Registered Dietitian for a national grocery retailer; strategic nutrition communications expert for a global communications agency; advisor to major food manufacturers, commodity boards and fast casual restaurant chains; guest speaker; and recipe developer. Rawn is also the author and inspiration behind the lifestyle and cooking blog [JennySheaRawn.com](http://JennySheaRawn.com).

Jenny offers a variety of key services to meet your unique business objectives and will create an individualized plan to help you meet your short and long term goals.

### NUTRITION COMMUNICATIONS EXPERT

- Spokesperson / brand ambassador
  - TV, radio, social media, online and print
  - Industry conferences
  - Workshops (corporate wellness, schools, consumer)
- Nutrition, health and culinary content developer and strategist
  - Social media, online and print media
- Consumer affairs advisor
  - Consultation to consumers on nutrition inquiries

### NUTRITION MARKETING SPECIALIST

- Advisor to major and small food manufacturers, commodity groups, grocery and restaurant chains
  - Nutrition trend insight and recommendations consultant
  - Product or menu development and marketing strategy counsel
- Coordinator and executor of key influencer events and relationships
  - VIP events for health professionals and bloggers highlighting key products/services

### CULINARY CONSULTANT

- Recipe and Menu Development
- Food Photography
- Cooking video host

## CONTACT

*For more information on services and for individualized quotes, please contact Jenny through the channels below:*

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